

More

Enter Symbol(s) or Keyword(s)

Welcome, please **sign in**.
 My Portfolio • Community • VSE • Alerts



Take Our Free Online Seminars. Charles Schwab

FRONT PAGE **NEWS & COMMENTARY**

Columnists First Take Special Reports Blogs Podcasts Industry News Economy & Politics Newsletters Obama's Challenge

LATEST NEWS Obama says challenges facing U.S. 'will be met'

PRESS RELEASE
BCI Burke Generations of Play(TM)Catalog available in print, interactive editions

Last update: 11:06 a.m. EST Jan. 20, 2009



FOND DU LAC, Wis., Jan 20, 2009 (BUSINESS WIRE) – BCI Burke has announced the rollout of its 2009 catalog, built around a new "Generations of Play" concept. BCI Burke Chief Executive Officer Tim Ahem called the event a "major juncture in the long history of BCI Burke."

"Traditionally, companies of all types think in terms of days, months or - at most - years. As we looked at our heritage, our quality and our warranty, we realized that BCI Burke is unique in our long-term success and outlook," said Ahem. "Looking backward, we've literally served generations. Children share playgrounds with parents and even grandparents. And today, we're building playgrounds that will serve generations to come, backed by our industry-leading Generations Warranty(TM)," he added.

The 122-page catalog includes information and photos of BCI Burke's full line of playgrounds and complementary products.

The company also rolled out an interactive digital edition, which includes all the content of the print catalog but also has links to videos, 3D playground animations and other resources. The digital edition may be reached via the Internet at <http://www.bciburke.com/digitalcatalog.html>. A print edition may be ordered at the same address or by calling 800-266-1250.

Both editions of the catalog include the updated product line for BCI Burke's fitness-oriented Intensity playgrounds and new products such as ShadePlay Canopies and Burke Turf(TM), the company's grass-like playground surface product. It also features stories and photos of "Signature" Burke playgrounds that illustrate ways in which a Burke playground can have an impact on a community.

BCI Burke, with headquarters in Fond du Lac, Wisconsin, is a premier manufacturer of commercial playground, park, and recreation equipment and an avid supporter of playground safety. More information is available at www.bciburke.com and www.getintensity.com.

SOURCE: BCI Burke

For BCI Burke
 Carl Carter, 205-823-3273

Copyright Business Wire 2009 ■



READ IT NOW!

MARKETS NEWS

Up-to-the-minute news & information from your industry-leading source.

- ▶ Real-time quotes, investment tools and market data
- ▶ Comprehensive news and data from around the globe

Market Watch

Before the Bell E-newsletter

Get a daily, pre-market look at all the stocks expected to move, plus all the early news and action in Europe and Asia.

MOST POPULAR [Privacy policy](#)

READ - **E-MAILED** - **EDITOR'S PICK**

1. U.S. stock futures drop on bank worries
2. Fiat gets 35% stake in Chrysler for no cash
3. Bloody start to earnings season batters banks
4. Ten tech innovations that could wow consumers and push stocks
5. Barack Obama sworn in as 44th U.S. president
6. State Street's results, risk warning batter financials
7. Don't ask what Obama can do for Wall Street...
8. Take this test to see how you'll survive the next big meltdown
9. U.S. stocks begin lower as banking worries weigh
10. How to take advantage of abnormally high muni yields

[Get the Latest MarketWatch News >>](#)