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PRESS RELEASE

BCI Burke announces Burke Turf surface, lease-to-buy option

Last update: 2:38 p.m. EST Dec. 19, 2008



FOND DU LAC, Wis., Dec 19, 2008 (BUSINESS WIRE) – BCI Burke has announced the addition of a new grass-like playground surface and a new lease-to-buy program to help customers finance new playgrounds.

playgrounds.

The new surface, Burke Turf, is designed to combine beauty, durability and safety for the company's full range of playgrounds.

"This is a major addition to our product line, because every playground needs a surface that cushions falls while meeting the needs of our customers for low maintenance, attractive appearance and sound value," said Tim Ahern, president of BCI Burke. Made of polyethylene and monofilament fibers, with nylon thatch layers, it meets the ASTM requirements for a fall of up to 12 feet.

The company also rolled out a new lease-to-own financing option for schools, day care centers and other agencies that need new playgrounds but do not have the capital for the full purchase price.

Under the program, which will be administered by Marlin Leasing, customers will receive approvals within two hours and funds will be available within 24 hours.

"This will be especially helpful for agencies that need to pay for their playgrounds out of ongoing expense budgets rather than capital budgets," said Ahern.

BCI Burke, with headquarters in Fond du Lac, Wisconsin, is a premier manufacturer of commercial playground, park, and recreation equipment and an avid supporter of playground safety. More information is available at www.bci-burke.com and www.getintensity.com.

SOURCE: BCI Burke

For BCI Burke
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